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In May 1917, the first cocktail party was held in St. Louis, Missouri. In September 2002, the first allergy friendly preschool, St. Stephen ECD & Preschool, Inc., opened. On May 20, 2011, we invite you to take part in celebrating both milestones at the second annual *St. Stephen Allertini Affair*. The doors open at 6:00pm to hors d'oeuvres, signature cocktails and open bar, with a silent auction and music. Join us at SqWires Annex in Historic Lafayette Square until 9 p.m. Valet parking will be provided.

St. Stephen ECD & Preschool is the only school in the nation designed specifically for children ages 2 1/2 through 5 years with food allergies, asthma and other related health issues. Featured in the *St. Louis Post Dispatch*, KSDK News Channel 5 and most recently FOX 2 News in St. Louis, St. Stephen ECD & Preschool offers a high quality curriculum in a safe environment for all children in the community. We ask you to join us in May for promoting Food Allergy Awareness Month in our community. The attached sheet of Sponsorship Opportunities will help promote your business or organization. As St. Stephen ECD & Preschool is a 501(c)(3) charitable foundation, your donation is 100% tax deductible. With St. Louis being ranked the second worst place to live for people with asthma by the Asthma and Allergy Foundation of America this event provides a unique opportunity to help families that have children with asthma, allergies and other related chronic conditions, many of which are life threatening.

We hope you will partner with us for the *St. Stephen Allertini Affair*. Should you have any questions, please contact Cristine Fietze or Jamie Bandy at 314.752.4433 or [ststephenecd@att.net](mailto:ststephenecd@att.net). Thank you.

Sincerely,

Laura Schulte  
Program Director



Second Annual Allertini Affair  
Benefitting St. Stephen ECD & Preschool, Inc.  
Friday, May 20, 2011 • SqWires Annex

Premier Sponsor \$1,000

- Signature cocktail drink, *Allertini*, named after sponsor
- 2 Tickets to the event
- Premier listing on all event materials, including event invitation and program
- Premier displayed signage at event
- Name/company logo listed on website, with link to sponsor's website
- Acknowledgement in all social media promotions as Premier Sponsor
- Upon request, space for distribution of sponsor materials at event

Supporting Sponsor \$500

- 2 Tickets to the event
- Prominent listing on all event materials, including event invitation and program
- Name, logo included on signage at event
- Name/company logo listed on website, with link to sponsor's website
- Acknowledgement in social media promotions as Supporting Sponsor
- Upon request, space for distribution of sponsor materials at event

General Sponsor \$250

- 2 Tickets to the event
- Listing on all event materials, including the event invitation and program
- Name, logo included on signage at event
- Name/company logo listed on website, with link to sponsor's website
- Acknowledgement in social media promotions as General Sponsor

Other Sponsorship Opportunities

- Cocktail Sponsor \$150 - Choose a cocktail to be served and highlighted at each bar
- Music Sponsor \$100 (4 max) - Acknowledgement in program & at event
- Bid Sheet Sponsor \$50 (3 max) - Recognition as sponsor on one auction table items



# Sponsor Reply Form

**Yes!** We would like to Sponsor the St. Stephen Preschool Allertini Affair at the following level:

**Premier Sponsor \$1,000**

**Supporting Sponsor \$500**

**General Sponsor \$250**

**Other sponsor:**

Cocktail \$150    Music \$100 (4 max)    Bid Sheet \$50 (3 max)

Silent Auction Item valued at \$ \_\_\_\_\_

Item Description \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Payment Information

Check is enclosed.\* Check # \_\_\_\_\_

Please charge the following card: Visa   Master Card   American Express   Discover

Credit Card Number: \_\_\_\_\_ Security code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Amt. to be charged: \$ \_\_\_\_\_

Expiration date: \_\_\_\_\_ Signature: \_\_\_\_\_

\*Please make checks payable to St. Stephen ECD & Preschool

Please return this form to: St. Stephen ECD & Preschool: 5516 S. Kingshighway St. Louis, MO 63109

**Invitation printing deadline: March 1, 2011 • Program printing deadline: April 1, 2011**

For questions or more information, contact Cristine Fietze or Jamie Bandy at 314.752.4433 or ststephenecd@att.net

